## REPORT TO CHURCH COUNCIL of FIRST UNITED METHODIST CHURCH of SANTA ROSA, CA

November 12, 2016

#### Name of Commission/Committee/Group:

Communications Committee

#### Members of the Commission/Committee/Group:

Craig Thompson chair, Doug Albertson, staff, Jim Hurd, John DeGroot, Scott Miedema, Shelly Thompson

### Meetings are held:

Second Monday of the Month from 5:30 - 7:00 pm in the Susanna Wesley House

# Purpose of the Commission/Committee/Group: (If your group relates to one of the six areas of SHIFT, note that.)

Promoting FUMC to outside people and organizations. This relates to one of the "Shifts", "A life of Radical Hospitality."

## How does the purpose help fulfill the mission of FUMC?

Attracting new people who might also become members to help grow our church.

## What are your activities/ programs/ ministries/ accomplishments for the last year?

Created and hung four sets of new banners, some being seasonal, and recently created and hung two new banners for the Reconciling Ministry. Purchased two literature racks; one for each campus so written information would be accessible to members and newcomers. Purchased welcome covers for tables at each campus. We are working to create a new short video about our church to give to newcomers. We are in the process of purchasing a lighted pole, with a banner, for the corner of Montgomery and California Streets.

#### What are your goals and plans for the next year?

In Oakmont, where we have 35 members, we are planning on having 3 or 4 meetings with the pastors. We hope to attract new people to come to our church. We will be creating candy bar wrappers (created by a Methodist church in Pittsburgh, PA) to give to newcomers using free trade candy bars. We will design rack cards that invite people to attend FUMC. We will distribute these rack cards to senior communities, mobile home parks, and other locations. We are considering joining the Welcome Committee to become the Hospitality Committee

## What goals or benchmarks have you set to measure success/effectiveness?

With all this activity we hope to increase attendance and membership next year.

## Respectfully submitted, Craig Thompson